

Marketing Workshop

How to maximise opportunities for the first-ever Barbershop Awareness Week

The BVSC Conference Centre - Birmingham
Saturday 4th April 2009

This workshop is designed for chorus marketing/publicity officers, web masters and other club officials who may be responsible or involved with the promotion of club activities.

The day will work on maximising relationships with traditional and electronic media, and especially how we can make the first Barbershop Awareness Week a success right across the country. We would encourage all clubs to be represented, so that we can make a real collective effort to raise the awareness of barbershop singing throughout the UK and more importantly in your region.

Venue

The Workshop runs from 10am to 4.00pm at the BVSC Conference Centre, 138 Digbeth, Birmingham B5 6DR. Just 5 minutes from New Street station, giving easy access from most parts of the UK. There is all day parking available close by.

£30 per delegate

The cost per delegate is inclusive of all sessions, lunch, tea and coffee. Payments can be made by cheque or cash on the day. Pre-registration is required.

Barbershop in Harmony

This workshop is jointly organised by BABS, LABBS and Sweet Adelines International. With a collective voice of over 6000 singers, the three organisations are working together to promote and raise the profile of barbershop singing in the U.K.

Register Now

Please register with Debbie Watson to reserve your place.

Telephone 01522 884523 or email: debbie.watson7@ntlworld.com

Cheques should be made payable to Barbershop in Harmony.

BARBERSHOP
IN HARMONY