



Advertise in the Harmony Rag

The **Harmony Rag** is a regional publication by the Quartet of Nations, issued and distributed to all members in England, Scotland, Wales and the Netherlands. It contains articles, news, information, notices and stories from Sweet Adelines International Region 31 chapters and members.

For questions and further queries, contact the Harmony Rag Editor at harmonyrag@sweetadelines.org.uk

Publication Schedule and Formats

Edition	Published	Digital	Print
Spring	March	Yes	No
Summer	July	Yes	Yes
Autumn/Winter	October/November	Yes	No

Advertising Rates

Type	Size (WxH mm)	Orientation	Rate
Full page	210x297	portrait	£50
Half page	210x148	landscape	£25
Quarter page	105x148	portrait	£15

Advertisements designed to recruit Music Directors are free of charge for all Sweet Adelines International, Ladies Association of British Barbershop Singers (LABBS) and British Association of Barbershop Singers (BABS) chapters but limited to only up to half page advertisements.

The Quartet of Nations are not registered for VAT so no VAT is chargeable.

Copy Requirements

Send copy of advertisement electronically to harmonyrag@sweetadelines.org.uk

Image resolution

Images should be 300 dots per inch (dpi) or higher, especially for the print edition. Please send images as individual files rather than embedding them in documents. If possible, please send adverts in vector PDF format.

Copy deadlines

All copies are due one month before publication.

Payment

Payment must be received with the advertisement copy.

Pay by bank transfer

HSBC account number: 01254944

Sort code: 40-45-26

Account name: QUARTET OF NATIONS REGION 31

Pay by cheque

Send cheque to:

Dorothy Mains

5 Hillside Mews, Hillside, Portlethen, Aberdeenshire AB12 4PU

Please make cheques payable to QUARTET OF NATIONS REGION 31

If payment is not received before the intended copy deadline, it will not appear. The Editorial Team reserves the right to publish the advertisement on the subsequent issue of the Harmony Rag unless instructed otherwise.

Disclaimer

The Harmony Rag Editorial Team reserves the right to review advertisements and publish only those that are deemed appropriate and relevant to the Sweet Adelines International members.